

# Low Latency Streaming Infrastructure

Scale to 100 million viewers and beyond. Reliable streaming in minutes instead of months.

#### **For Startups**

- Open-source for web, iOS, Android, and other apps
- 5-minutes set up
- Free encoding
- Per-minute billing: pay only what you use

#### For SMEs

- Streaming in your country and 140+ other CDN PoPs
- One platform for every stage of video streaming services
- Flexible terms and limitation removal from your current solution

#### **For Enterprises**

- Reliable streaming to 100+ million viewers
- Your own innovative solution, infrastructure, and support
- Easy integration with your web and mobile applications
- Volume-based, personalized offers



## Optimized Solution for Leading Industries











**Global Sports Events** 

OTT & TV Broadcasting

FinTech

VR & Online Sports

Video Analysis & ML/CV











Online & Hybrid Events

**Enterprise** 

E-commerce

Online Education

Entertainment & UGC

Low Latency for instant broadcasting of Sports Events, and TV & OTT; WebRTC for instant Video Conferencing; Vertical video processing for modern platforms with UGC

#### **Online education**

Hold webinars for 1M+ viewers and organize online conferences and meetups.

#### **E-commerce**

Increase your brand awareness & user engagement via live broadcasts or native commercials.

#### **OTT platforms**

Use our endless VOD hosting, embed our player to your app, and distribute your content to your subscribers.

#### **Sports media**

Broadcast matches and provide unforgettable moments to fans watching games online.

#### **VR** events

Organize concerts in virtual reality, broadcast sports matches from the prospective of players.

#### **Fintech**

Access stock exchange markets with ultralow latency & broadcast real-time updates, or stream product trainings.

#### **Broadcasting**

Deliver uninterrupted viewer experience by optimizing customer operations and reducing time-to-market.

#### **Online & Hybrid Events**

Broadcast events of any scale with minimum delay & provide wholesome experience to all participants.

### **Key Features**



#### Livestreaming

- 1- to 5-second delay
- Advanced compression to reduce video size
- Ultra HD quality (4K, 8K)
- TV, OTT, Mobile Live
- Fast global delivery with CDN



#### **Computer Vision**

- Detect over 1,000 objects
- Al engine defines offensive content
- Quick analysis (5x faster than AWS and Azure)



#### Video Hosting

- Unlimited storage capacity
- Video playlists to create endless
  TV channel
- Live imitation to broadcast videos marked Live
- Vertical and horizontal video



## Videocalls, conferencing & WebRTC

- Up to 300+ parpicipants
- 1M+ viewers
- Unlimited call time
- Simple integration in Web, iOS, and Android

### Benefits you get

	Gcore	Free cloud services	Paid cloud services*	Free on-premise
Video calls 1-2 000 users	~	×	~	×
Broadcasting to 100 000 000+ vievers	<b>~</b>	×	X	×
No-Code integration	<b>~</b>	×	X	×
Full branding	~	×	X	<b>~</b>
Platform as a Service	~	×	~	~
Innovative technologies	~	×	<b>~</b>	×
Compliance with enterprise politicies	<b>~</b>	×	<b>~</b>	×
Global Infrastructure	~	×	<b>~</b>	×
Support	<b>~</b>	X	<b>~</b>	X
Optimal cost	<b>©</b> \$ <b>⊚</b>	<b>650 650</b>		<b>eso eso eso</b>
Ease of integration	4	<del>-</del> •		

### Trusted by









## Reach your audience worldwide



- Points of video hosting and receiving live streams
- Soon-to-be-opened points of video hosting and receiving live streams
- CDN points of broadcasting video to end-viewers (total capacity >100 million viewers)
- Soon-to-be-opened CDN points of broadcasting video to end viewers

You create unique content.

We broadcast it to millions

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